



## "What You See Is What You Get"

### COLEMAN MATERIALS

There is little doubt that "What You See Is What You Get" with Wichita, Kansas based Coleman Materials. Case in point... Coleman Materials website's "ABOUT US" Page begins with;

- #1 - You don't care about us
- #2 - We know that

The Webpage goes on to emphasize that customers ALWAYS come first, and that providing materials, when requested with great product knowledge and customer support is Coleman Materials stock in trade. Ron Coleman, Owner says "What we do is simple, we buy materials, we mark them up, we sell materials and then we reorder" "And... at some point we absolutely have to add value for our customers or we will not survive."

Before starting Coleman Materials, Ron worked 14 years for a competitor. Starting out, Ron was the only employee of Coleman Materials; making sales calls in the morning and pick-ups and deliveries in the afternoon and evening. His long time Office Manager, Pam Simmons soon joined him from their former employer and current competitor and now the company has grown to include 20 employees.

Since 2001, Coleman Materials has promoted and sold the complete MFC product line with an emphasis on the Speed Screed® Concrete Finishing Machines. Ron is very complimentary of the Metal Forms Speed Screed® Line and doesn't mince words when stating that "The Speed Screed® Heavy-Duty is a fool-proof machine that really sells itself. Not only can this screed operate at an astonishing 73' width, it does so incredibly! How many screeds can even operate at a 73' width? Metal Forms Speed Screed® Heavy-Duty can and does."

Coleman Materials has partnered with Metal Forms Corporation for 16 years and is proud of the positive association between the two companies.



**Location:** Viega-PEX resin production facility, McPherson, KS

**Contractor:** CONCO Construction - Wichita, KS

**Dealer:** Coleman Materials - Wichita, KS

**Job Specifications:** Slab thickness / Depth: 12" & 16"

Super Flat tolerance: + - 1/8"

Slab Width: 73'