



# "Norquip" as apposed to the name "Norrad Equipment"



Norquip is located in Fredericton, New Brunswick, Canada. It started as a family business prior to the late Norrad, a resident of a dealership specializing in heavy construction equipment. Here his son, who also worked for the Norrads, decided to team up in business. It was his son who came up with the name Norquip, as apposed to the name Norrad Equipment as suggested by his father.

Construction equipment products and attachments remain the focus of Norquip, which covers the Canadian provinces of New Brunswick, Nova Scotia, Prince Edward Island, and Newfoundland and Labrador. Besides Canadian manufacturers, Norquip includes Bear Cat, Chipper, Pavers, Asphalt Distributor, Gravel Spreaders, Stone Casters, Rooms, Trenchers, and Earth Compactors.



Poly Meta Forms®  
City of Fredericton  
New Brunswick



Speed Scream®  
Goose Bay AFB  
Labrador

One of Norquip's sales are to contractors with the remainder a direct sale to municipalities.

Since asphalt is the dominant paving material in the Atlantic province, most of the Canadian products sold by Norquip are steel and poly forms for concrete sidewalks and curbs in projects.

Norquip also sells median barrier forms and finishing screeds for special concrete forming and finishing projects. Norquip's product line is an excellent value, with high stocks of steel and poly forms.

According to the late Norrad, a key factor in these products in stock for immediate delivery is often the reason for securing an order. As in the most popular forms in stock, combined with Canadian's quick shipment of special forms and screeds, has proven to be a successful business formula for Norquip and its customers.