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Founded in 1909, MFC began operations under the name of Reichert Manufacturing. An ingenious fellow by the name of August F. Reichert was way ahead of his time when he introduced a forming system for the construction of concrete homes. Thus began the many concrete forming innovations that have been the very foundation of MFC’s long and impressive history.

2019 DEALER PROGRAM

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***NEW***

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YEAR 2 (1910) MILESTONE

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EMPLOYEE SPOTLIGHT
SERVICE WITH A SMILE
TANYA PROBY
Account Executive

A self-described “people person”, Tanya truly enjoys assisting dealers in all matters relating to MFC’s varied product line. Tanya’s extensive background in customer service dates back to her youth when she worked in a Las Vegas casino while attending school at UNLV. Although still a “Runnin’ Rebel” at heart, Tanya completed her higher education by earning a Marketing degree from Carthage College, Kenosha, WI.

Helping people is a passion for Tanya, so it is no surprise that she excels at being an MFC Account Executive.

Tanya enjoys the challenges of fielding calls from dealers throughout the US and Canada and helping them with all types of questions concerning forms, screeds and wheelbarrows. A stickler for details, Tanya makes sure that MFC dealers get the right product in the correct quantities combined with the best delivery.

A good example of Tanya’s enthusiastic approach to “service with a smile” relates to poly forms. Dealers often ask Tanya to compare concrete forming with wood versus poly. After extolling the virtues of Poly Meta Forms® (hundreds of reuses, quick to set & strip, easy clean-up, etc.), Tanya will conclude her sales pitch by emphasizing: “Save the Trees! Buy poly, not lumber!”

Tanya was born and raised in Evanston, IL which explains her life-long devotion to the Chicago Cubs. As a teenager, she remembers getting out of school and rushing down to get a $1.50 bleacher seat to see her beloved Cubbies at Wrigley Field. Tanya also enjoys travel, attending flea market and rummage sales as well as spending time with family. Family includes her 86 year old father (John Perry), one son (Randy), two daughters (Briana & Arial) and three grandsons (Torris, Zaire and Malachi).

FIELD REPORT

Zignego Company, Inc. (Waukesha, WI) played an important part in the overhaul of Milwaukee’s Zoo Interchange which was the largest transportation project in Wisconsin State history. Part of the huge project required Zignego to place a large amount of concrete barrier in a short amount of time. Work could not start until spring and had to be completed before the start of Summerfest (World’s Largest Music Festival) in late June.

Zignego was able to slipform some of the standard median barrier, but a substantial amount required manual placement due to multiple and variable barrier heights and widths. In addition, there was a need to form transitions (Right & Left) as well as accommodate light posts within the barriers. This giant concrete forming puzzle required six different sets of forms with each form in each set inscribed by MFC with an ID/Code® to assist assembly in the field.

Not only was MFC tasked with fabricating intricate sets of steel forms, it also had to address the need for Zignego to set and strip the forms as rapidly as possible. To accommodate the fast track job, MFC engineered a “no spread/no tie” forming system that featured extra strong (3/8”) moment arms with lifting eyes. The sophisticated system permitted gang stripping in 20’ lengths while also eliminating the need for top thickness spacers, side form aligners/braces and horizontal taper ties.
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**MEL’S METTLE**

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