



METAL FORMS CORPORATION
SINCE 1909

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SPRING 2026

MEL'S METTLE



As I traversed the aisles of CONEXPO/CON-AGG this year, I got to thinking that this gigantic show is the equivalent of the Super Bowl for the construction and aggregate industries. There is great anticipation for both CONEXPO and the Super Bowl as extensive hype precedes both events. In the case of CONEXPO, it is not an annual event like football's Super Bowl, but rather a show that builds momentum over a 3-year period.

The Super Bowl proclaims a winner and a loser. Not so with CONEXPO where there are multiple winners and no losers. Undisputed CONEXPO 2026 winners are the 2,000+ exhibitors and the 140,000+ attendees that got to inspect an incredible array of construction products. Other victors were the Association of Equipment Manufacturers (AEM) which preformed a masterful job of sponsoring the show in addition to the Las Vegas Visitor Authority which reported hotels filled to capacity, restaurants and bars bursting at the seams and sold-out entertainment venues.

Another big winner was MFC. The game plan for the company entering the event had 2 major objectives: introducing a brand-new concrete paving machine and celebrating MFC's 100th Anniversary as a CONEXPO exhibitor. Game plan executed to perfection in Booth: C32556.

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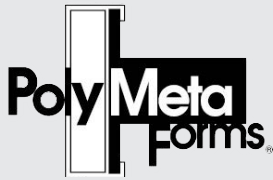




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Plastic Forms



Concrete Finishers

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mel's mettle continued

With CONEXPO 2026 in the rear-view mirror, MFC is returning to its "tried and true" game plan of manufacturing, servicing and promoting its complete line of forms and finishers for concrete construction. And, yes, part of that plan is to start preparing for the next CONEXPO.

100th Celebration



Megan Tanel (President & CEO/AEM), Tom Miller (MFC), Dana Wuesthoff (CONEXPO Show Director)

A peek at a 3-year calendar reveals you'll be packing your bags for Las Vegas for not one-but two-SUPER extravaganzas in early spring 2029.

First up: a little football game in February known as Super Bowl LXIII, hosted at Allegiant Stadium.

Then, just weeks later, the construction industry takes center stage at CONEXPO-CON/AGG 2029 - rolling into the massive convention center in March for their very own Super Show.

Get ready. The countdown starts now.



CENTURY EXHIBITORS



How many companies can boast that CONEXPO 2026 marked the 100th Anniversary of exhibiting at this famous and renowned construction equipment show?

Before answering that question, a bit of history is in order. The 1926 Road Show (predecessor to CONEXPO) was held January 11-15 at Chicago Coliseum where the exhibitor list numbered 295 as compared to over 2,000 at CONEXPO 2026. The show 100 years ago took place in one building while CONEXPO 2026 was staged in multiple indoor and outdoor venues covering over 3 million sq. ft.. Attendance was 15,000 back in 1926 which amounts to about 10% of the CONEXPO 2026 figure of 140,000+.

Now to answer that question: Not many! MFC is among only a handful of exhibitors, notably Caterpillar, that can pride themselves in having booth spaces at both the 1926 Road Show and 100 years later at CONEXPO 2026.

Perhaps as remarkable as the few companies that reached 100-year exhibitor milestones, is the list of famous construction equipment manufacturers that didn't make the cut. Among the companies that exhibited in 1926 that now live on in name only: Allis Chalmers, Harnischfeger, Northwest Engineering, Bucyrus-Erie, Clark Equipment, Euclid Equipment and Teledyne Wisconsin Motors. These were esteemed brands that were the benchmark of success in the construction world for much of the 20th century.



The impressive legacy of MFC begs another question: Why has MFC flourished during the same period of time that other, and more prestigious, equipment manufacturers went by the wayside? There are many reasons, but among the most important are the ability of MFC to consistently re-invent itself with product improvements and innovations while at the same time constantly improving manufacturing techniques and methods. Perhaps most important of all, however, is that MFC has been blessed with inspired leadership and employees through the years.

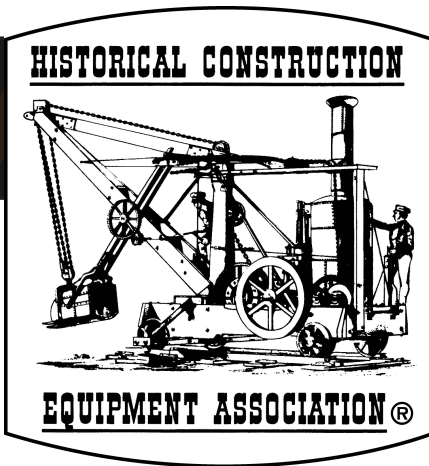


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CORPORATE MEMBERSHIP

Historical Construction Equipment Association

MFC is pleased to announce that it has become a member of the Historical Construction Equipment Association (HCEA).

HCEA is a non-profit organization that is dedicated to preserving the history of construction, dredging and surface industries and equipment.

The 20,000 sq. ft. HCEA museum in Bowling Green, OH. features many different types of construction equipment including cranes, shovels, rollers, bulldozers, dump trucks and concrete mixers and pavers.

Among the equipment on display are several vintage machines manufactured by the Koehring Company which has close historical ties to MFC.

Koehring 27-E Concrete Mixer/Paver

Invented by Philip Koehring & G.H. Miller, grandfather of Tom Miller.

