

PLATINUM DEALER PROGRAM



PAVING FORMS



BARRIER/PARAPET



PLASTIC FORMS



FLATWORK



VIBRATORY SCREEDS



ROLLER SCREED

PLATINUM DEALER PROGRAM

BENEFITS

- **Platinum Dealer Pricing** - Purchase a stock order of \$25,000 or more and receive platinum pricing for the remainder of the year. Achieve cumulative sales volume of \$50,000 or greater in a single calendar year and receive platinum pricing for the remainder of the existing year plus the following year.
- **Special Terms** - Participate in our program prior to April 1st and you will receive Net 30/60/90 day terms on your initial stock order. Your products may be shipped anytime between the order date and May 1st. This gives stocking dealers the chance to sell product before payment is required.
- **Sales Leads** - Inquiries we receive via advertising, direct mail campaigns and our website, in addition to leads from trade-shows will be routed to our stocking dealers.
- **Personal Sales Support** - Metal Forms will assign a sales team to work with you directly and in person. This will insure the highest level of customer service and personal attention.
- **Co-Op Marketing Credit** - Your dealership will be eligible for credit towards collective ad campaigns based on sales volume.
- **Dealership Profile** - Selected Platinum Dealers will be profiled in MFC's Form to Finish™ newsletter.
- **Stock Steel Forms** - EXPEDITED: Purchase bundle quantities of any in-house stock Slim-Line™ steel forms (4", 6", 8", 12") and your order will be expedited for shipment. Slim-Line bundle quantities: 4"- 50 / 6"- 40 / 8"- 30 / 12"- 20

FREIGHT ALLOWANCE

Freight allowance will be deducted from the total shipping cost on a single eligible order. Remaining freight charges will be applied to the order invoice and due per normal terms.



1/2 Truck Load (24') = \$250.00
Full Truck Load = \$500.00
F.O.B. Milwaukee, WI
PPY/ADD Shipments Only

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